

Project presentation
BOAT LAUNCHING RAMP
LAC OPÉMISKA



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Organization Presentation

Le James Bay Walleye Festival was constituted on May 4, 1999, pursuing purely social-oriented ends, without seeking monetary gain for its members. Our goals are:

- ❖ Promote tourism and tourism activities in the area of Chapais and Chibougamau.
- ❖ Promote and defend a proper management of our bodies of water.
- ❖ Organize a fishing tournament.
- ❖ Offer services of all nature related to our organization.

The James Bay Walleye Festival is the most important fishing tournament in Quebec. Gathering more than 1000 fishers, amateur and professional. The Festival welcomes visitors from all around the province, even from Ontario. It is also the most imposing touristic gathering in the region of Eeyou Itschee Baie-James in Nord-du-Québec, with more than 5000 visitors year after year. Those numbers never ceased to increase since the beginning. The organization is proud to count on the presence and the approval of its spokesman, Mr. Norman Byrns, fishing professional and host of the « **Bonne Pêche** » show on RDS.

Our visibility plan includes targeted advertising placements in diverse media and social media (newspaper, magazines, television, radio and Facebook) that will be broadcast on national level. The site of the Festival receives around 5,000 visitors every edition and our website (www.fddb.com) reach more than 50,000 surfers every year. We think that the positive and attractive image transmitted by diverse media types becomes a sign of success for the partners associated with the James Bay Walleye Festival.

Organization's Mission

The James Bay Walleye Festival is a non-profit organization that has as a mission to participate to the development and the promotion to the touristic region of Eeyou Itschee Baie-James, in Nord-du-Québec, by establishing a major and convening touristic event. Sport fishing is a dominant activity in our region since, by itself, it attracts each year more than 50,000 fans. They lead, with their visit in the Nord-du-Québec, almost 15 M\$ economic benefits since the beginning of the event. In 2015, the economic benefits registered was of \$500,000 in Chapais and Chibougamau.

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General presentation of the project

The James Bay Walleye Festival will celebrate its 19th edition from June 21 to 30, 2018.

The James Bay Walleye Festival must renew, in a safe manner and in accordance with the MDDELCC's requirements, the municipal boating launch ramp situated at Lac Opémiska. The ramp, greatly used by tourists and vacationers, is heavily deteriorated and presents a breakage risk for the users' vehicles. If the boating launch ramp is not changed, the municipality will have to condemn the ramp.

The event of the James Bay Walleye Festival is getting larger each year, and we want it to become the reference in Quebec for the tournament logistic and become an example of healthy managing. The organization wants to achieve these objectives.

Project's objectives

The objectives of the project « **Boating Launch Ramp of Lac Opémiska** » are:

- ❖ Refit the ramp;
- ❖ Offer a safe and standard-meeting ramp for the boats;
- ❖ Allow a better dock fixation implemented two years ago.

Project details

It is since the summer of 2016 that we observed the two boating launch ramps were degrading and that we notified Ville de Chapais with pictures. During summer of 2017, Ville de Chapais proceeded to the installation of a temporary covering on both existing ramps. Ville de Chapais had to give up the project for financial reasons. We had to become the promoter of this project since we need a boating launch ramp for our fishing tournament.

First, we must wait for low water level to start the project. During that time, we will ask a authorization certificate from the ministère du Développement durable, Environnement et Lutte contre les changements climatiques (MDDELCC) that we need before starting any work. Then, we will call for tenders to choose the contractor for all the work. The works will be completed in three parts: firstly, the demolition and collection of the existing ramps, secondly, the ground preparation before the installation,

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thirdly, the installation of two new ramps. Of course, a sign thanking all the financial partners will be installed nearby.

<i>Project's steps and schedule</i>		
Project's steps	Beginning date	Ending date
Partnership request	2018-03-01	2018-05-01
Request to the MDDELCC	2018-04-30	2018-05-04
Authorization from MDDELCC	2018-06-01	2018-06-01
Launching of the tendering	2018-07-08	2018-07-27
Demolition and collection of the existing ramps	2018-10-15	2018-10-19
Ground preparation before the installation	2018-10-22	2018-10-26
Installation of two new ramps	2018-10-29	2018-11-02
Sign thanking all the financial partners	2018-10-22	2018-10-22

Information on the project

See Appendix 1:

- ❖ Submission

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Board of directors presentation

Nancy Toulza
President

Dany Boulianne
Vice-President / Project Manager

Jennifer Cormier
Finance Director

Alexandre-Maxim Jacob
Marketing and Communication Director

Mélanie Jobin
Amateur Director

Guylaine Alexandre
Bar Director

Audrey Perreault
Programme Director

Cost of the project

We included an “unforeseen” percentage of \$6 682, representing 9% of the total budget.

The total cost of the project is \$103 800 before taxes.

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Budget forecast

These amounts are before taxes

EXPENSES		REVENUES	
Authorization and permits	2,584	Administration régionale Baie-James (ARBJ)	32,000
Site supervision	500	Fonds d'appui au rayonnement des régions (FARR)	15,000
Implementation of diverse water protections	21,370	Gouvernement régional d'Eeyou Istchee Baie-James (GREIBJ)	36,000
Demolition and collection of the existing ramps	13,250	Ville de Chapais	10,000
Furniture and transport	24,150	Association des chalets de Lac Opémiska	5,000
Installation of two new ramps	31,550	Camping Opémiska	5,000
Thank you sign and publicity	1,084	James Bay Walleye Festival	800
Volunteers' time (45 hours x \$14/h)	630		
Unforeseen (9%)	8,682		
TOTAL:	\$103 800	TOTAL:	\$103,800

Visibility

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Realizations

There are the key achievements of the last years:

- ❖ Implementation permanent buildings;
- ❖ Implementation of new, durable, environment-respecting docks;
- ❖ Boat cleaning service, collaboration with FaunENord;
- ❖ Awareness and informative booth on the fauna and flora with FaunENord;
- ❖ Collaboration with fauna agents;
- ❖ Collaboration with the police department.

Other projects for 2018

There are the other realizations that the organization plan to complete or start this year:

- ❖ Installation of a permanent boat cleaning station on our territory to preserve bodies of water from invading species with the help of Fondation Hydro-Québec pour l'environnement. We want to be the firsts in the region to implement this essential action.
- ❖ We are also working on a project named "Tournament logistic amelioration and the cultural component improvement" partnering with Tourisme Baie-James in their regional partnership settlement program for tourism.

Futures achievement

Soon enough, we would like the tent to be mounted on a concrete slab so that people with disabilities or reduced mobility can move easily under it and increase the security for everyone.

We are also evaluating how we can enhance the way we put the fishes back in their environment.

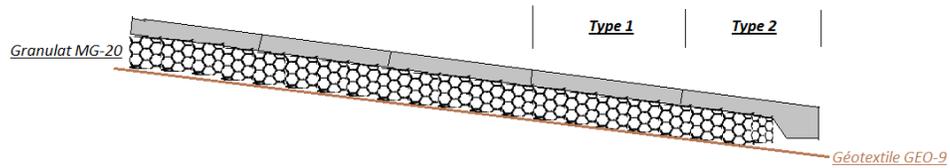
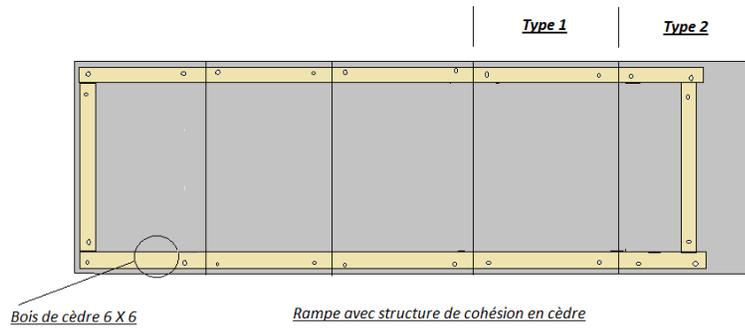
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Photos of the ramps of 2016

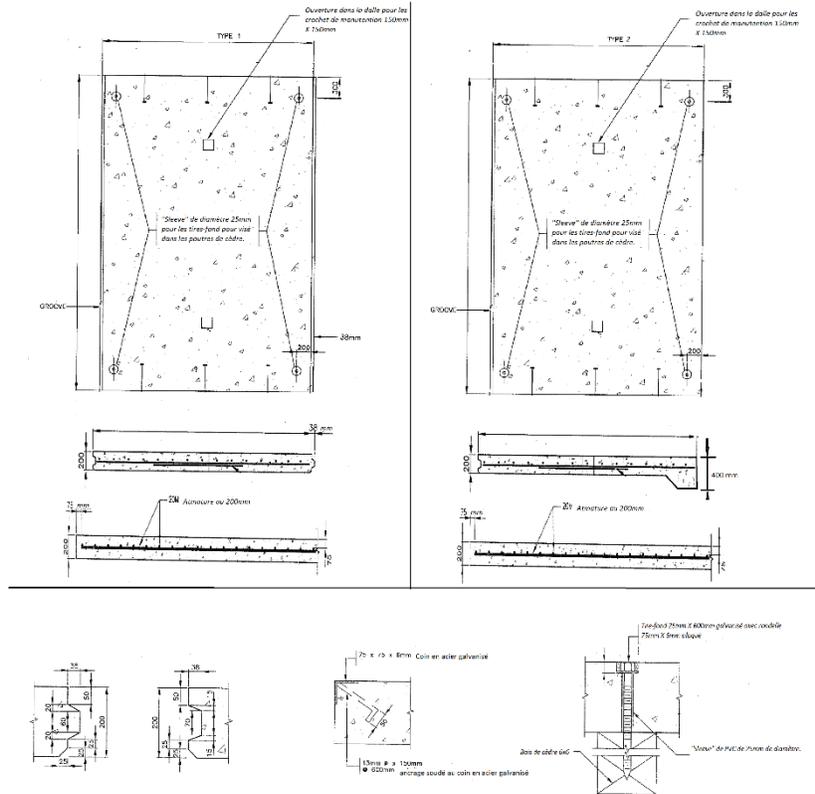


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Sketch of the future ramps



Rampe de mise à l'eau



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